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GINGERBREAD HOUSE WORKSHOPS

Hosted by: Molly Gilmore, Amanda Hirsh, Jennifer Mason, Dana Presutti, and Nicole Vandebloom
With special thanks to Helen DeFrance for her 10 years of service, and the creation of this event!

The Buddy Program's Gingerbread House Workshops are our largest activity for youth participants and their Big Buddies and our second largest fundraiser! The workshops have become a much anticipated annual tradition for our Buddy Pairs and we are looking forward to being back in person this year for this beloved event.

Your support of the 11th Annual Gingerbread House Workshops will help us offer this amazing activity to over 150 Big and Little Buddies while also supporting our year-round work with over 500 youth, their families, and volunteer Big Buddies throughout the Roaring Fork Valley through our 4 mentoring programs.

Thanks to our sponsors and donors, over \$135,000 was raised last year in support of the Buddy Program's year-round mentoring programs and special memories were created by our youth.

Thank you to our 2022 supporters

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SUPPORT THE GINGERBREAD HOUSE WORKSHOPS

\$20,000 Project Builder - Presenting Sponsor for the Aspen and Carbondale Gingerbread House Events and underwrites all gingerbread kits at both event locations for Buddy Program youth. Presenting sponsors receive 6 gingerbread house kits and an invitation to our Thank You reception at Lugano Diamonds, are listed in our full-page thank you ad, and receive an acknowledgement letter for a 100% tax-deductible donation to the Buddy Program.

\$10,000 Project Architect - Supports the Aspen and Carbondale Gingerbread House Events. Your donation also supports other annual Buddy Pair activities. Project Architects receive 4 gingerbread houses and an invitation to our Thank You reception at Lugano Diamonds, are listed in our full-page thank you ad, and receive an acknowledgement letter for a 100% tax-deductible donation to the Buddy Program.

\$5,000 Builds a Foundation - Supports the Aspen and Carbondale Gingerbread House Events. Your donation also supports middle school youth attending Dream Day Camp for five days in August each year. By building a foundation you receive 2 gingerbread house kits and an invitation to our Thank You reception at Lugano Diamonds, are listed in our full-page thank you ad, and receive an acknowledgement letter for a 100% tax-deductible donation to the Buddy Program.

\$3,000 Builds a Frame - Supports the Aspen and Carbondale Gingerbread House Event. Your donation also supports over 85 students in the LEAD Program's Outdoor Leadership class at 3 high schools and 4 middle schools throughout the valley. By building a frame, you receive 1 gingerbread house kit and an invitation to our Thank You reception at Lugano Diamonds, are listed in our full-page thank you ad, and receive an acknowledgement letter for a 100% tax-deductible donation to the Buddy Program.

\$1,000 Builds a Roof - Supports the Aspen and Carbondale Gingerbread House Events. Your donation also supports the costs of counseling for a family for a month. By building a roof, you are invited to our Thank You reception at Lugano Diamonds, are listed in our full-page thank you ad, and receive an acknowledgement letter for a 100% tax-deductible donation to the Buddy Program.

\$500 Builds a Floor - Supports the Aspen and Carbondale Gingerbread House Events. Your donation also supports the cost of sending one high school youth to Youth Camp in Moab, Utah for a week through our LEAD Program. By building a floor, you are listed in our full-page thank you ad and receive an acknowledgement letter for a 100% tax-deductible donation to the Buddy Program.

*Logo recognition will be in email marketing (8,000 + contacts) and full page thank you ad in Aspen Times and Social Media with 3,500 subscribers.

All support is considered a 100% tax-deductible donation to the Buddy Program



Please make checks payable to the Buddy Program or donate online at www.buddyprogram.org and choose "Gingerbread House" as the gift designation or contact Laura at 970-317-2833 or via email at LauraS@buddyprogram.org



The Buddy Program 110 E. Hallam Street, Suite 125, Aspen, CO 81611
Contact us at 970-920-2130 or visit us online at BuddyProgram.org



GINGERBREAD HOUSE WORKSHOPS

Sponsor Benefits	Sponsorship Levels	Project Builder \$20,000	Project Architect \$10,000	Builds a Foundation \$5,000	Builds a Frame \$3,000	Builds a Roof \$1,000	Builds a Floor \$500
	Tier sponsor	Presenting Sponsor	2nd Tier	3rd Tier	4th Tier	5th Tier	6th Tier
	Logo on Gingerbread House invitation	✓	✓	✓	✗	✗	✗
	Logo/Name placement on all tables at the events	✓	✓	✗	✗	✗	✗
	Logo on "Step & Repeat" photo wall	✓	✓	✗	✗	✗	✗
	Listed in Aspen Times Thank You Ad	✓	✓	✓	✓	✓	✓
	Listed in the printed "Thank you to our Sponsors" kit flyer sold to individuals	✓	✓	✓	✓	✓	✓
	Dedicated Social Media mention An audience of 3,500+ accounts and growing ★	✓	✓	✗	✗	✗	✗
	Combined Event and Sponsor E-Blast An audience of 8,000+ subscribers	✓	✓	✓	✓	✓	✓
	Combined Social Media mention An audience of 4,000+ accounts and growing	✓	✓	✓	✓	✓	✓
	Logo featured on online event page	✓	✓	✓	✓	✓	✓
	Thank You reception @ Lugano Diamonds	✓	✓	✓	✓	✓	✗
	Gingerbread House Kits	(6) ✓	(4) ✓	(2) ✓	(1) ✓	✗	✗
	Tickets for the Bash for the Buddies 2023	(6) ✓	(2) ✓	✗	✗	✗	✗

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