

# The Buddy Program's First Annual Buddy Classic Golf Tournament



Showcase your business's commitment to making a difference in the lives of youth.



## CONSIDER BECOMING A SPONSOR

By supporting The Buddy Program's First Annual Buddy Classic Golf Tournament, your business will receive valuable exposure through our website, social media platforms, and email communications to our dedicated supporters.

## BENEFITS INCLUDE:



DIGITAL MARKETING



SOCIAL MARKETING



EVENT ADMISSIONS



BUSINESS EXPOSURE ON PRINTED COLLATERAL

And more! Discover all the benefits by viewing the benefits chart.

## ABOUT THE BUDDY PROGRAM

- Works with over **500** youth, families, and volunteers between Aspen to Glenwood Springs, and Rifle
- Offers programming in **15** schools
- Offers **4** youth mentoring programs

The Buddy Program is a registered 501 (c)(3) not-for-profit organization.  
**Tax ID# 74-2594693**

Contact Laura Seay, Community Relations Manager with any questions, call 970-317-2833, or email [LauraS@buddyprogram.org](mailto:LauraS@buddyprogram.org)

The Buddy Program empowers youth through mentoring experiences to achieve their full potential.

# The Buddy Program's First Annual Buddy Classic Golf Tournament Sponsorship Benefits

September 25th

	Mentor	Empower	Inspire	Buddy
Sponsorship Levels	\$10,000	\$5,000	\$2,500	\$1,000
Tier	1st Tier	2nd Tier	3rd Tier	4th Tier
Logo hyperlinked on all Buddy Classic digital communications	✓	✓	✓	✓
Logo featured on all print communication materials for the Buddy Classic (Invites, save the dates, print ads)	✓	✓	✓	✓
Logo hyperlinked in all Buddy Classic e-blasts <b>An audience of 6,805+ subscribers and growing</b>	✓	✓	✓	✓
Cocktail party tickets	(8) ✓	(8) ✓	(4) ✓	(2) ✓
Listed in Glenwood Post Independent Thank You ad	✓	✓	✓	✓
Teams (4 players per team)	(2) ✓	(2) ✓	(1) ✓	✗
Dedicated social media mention <b>An audience of 3,500+ accounts and growing</b>	✓	✓	✓	✗
Exclusive hole signage	(4) ✓	(2) ✓	(1) ✓	✗
Logo featured on course signage	✓ (All)	✓ (Major)	✓ (Prominent)	✗
Sponsor branded swag at check-in table for all participants	✓	✓	✓	✗
Banner display at registration	★ ✓	✗	✗	✗
Sponsor table at event	★ ✓	✗	✗	✗
Putting contest sponsor	★ ✓	✗	✗	✗

All support is considered a 100% tax-deductible donation to the Buddy Program