

Seeking a Lemonade Day Aspen Intern

Lemonade Day Aspen seeks an energetic, organized and responsible intern to assist the City Director with logistics of Lemonade Day. We believe that interns can be an invaluable addition to our staff. Interns will volunteer their time in exchange for experience.

What is Lemonade Day?

- Lemonade Day is a nationwide program held each year in participating cities across the country. The program is designed to be an experiential learning initiative where the community unites to teach youth financial literacy and entrepreneurship by guiding them to start, own and operate their own business – a lemonade stand. Each participant receives a backpack with educational materials upon registration.

When is Lemonade Day?

- The official date when youth set up their lemonade stands for business is Saturday, June 30th 2012; registration opens at the end of April, 2012.

When is an Intern needed?

- The intern will need to be available March 2012 – July 2012. The number of hours worked will vary week to week, month to month, but will be communicated in advance with the intern to accommodate both the needs of Lemonade Day and the intern's schedule.

What duties will an Intern perform?

- Help recruit and manage volunteers for Lemonade Day
- Act as a leader at community events for volunteer staff
- Prepare event kits
- Make changes to city website and/or update social media sites
- Take photos or videos at events
- Collect registration forms from partners
- Send in registration forms to national office
- Assist in coordinating backpack distribution
- Assist with media and PR coordination

How do I apply to become an Intern?

- Interested applicants can e-mail a statement of interest, availability and contact information to heather@lemonadeday.org
- Applicants with experience and interest in working with youth preferred
- Applicants must have a valid Driver's License and vehicle to apply
- This is a volunteer position; no salary provided

The Buddy Program (www.buddyprogram.org) is the proud license holder of Lemonade Day Aspen in the Roaring Fork Valley.